



40th Anniversary Partnership Opportunities **ASIA Annual Scientific Meeting 2012 & 2013**

PARTNERSHIP LEVELS/PRICES ARE FOR CONFERENCE YEARS 2012 & 2013.

ANNIVERSARY PARTNER: \$40,000.00

Full-page Ad outside back cover
5 Complimentary Registrations
Logo on Delegate Bag (CHOICE of 2012 OR 2013)
One insert (supplied by Partner) placed in all delegate bags
ASIA Meeting Attendee Mailing List AND ASIA Membership Mailing List
Full year placement of Logo & Link to Partner website from ASIA Website
Copy of the ASIA meeting program and abstracts compendium
Listing on all promotional materials and on site signage
3 Broadcast e-mails to ASIA members per year (content to be determined by Partner)
3 eBulletin promotions per year (content to be determined by Partner)
*Exhibit Booth (10x10)

(TOTAL VALUE \$53,000.00)

PRESENTING PARTNER: \$25,000.00

Full-page Ad inside front cover
3 Complimentary Registrations
Logo on attendee Lanyards (CHOICE of 2012 OR 2013)
ASIA Meeting Attendee Mailing List
Full year placement of Logo & Link to Partner website from ASIA Website
Listing on all promotional materials and on site signage
1 Broadcast e-mail to ASIA members per year (content to be determined by Partner)
1 eBulletin promotion per year (content to be determined by Partner)
*Exhibit Booth (10x10)

(TOTAL VALUE \$34,000.00)

***Booth Space is available to Anniversary or Presenting Partner Levels ONLY**

3 LUNCH SYMPOSIA ARE AVAILABLE FOR ADDITIONAL CHARGE.**
****LUNCH SYMPOSIA ARE ONLY AVAILABLE WITH PURCHASE OF**
ANNIVERSARY OR PRESENTING PARTNER LEVELS. (2)1½ hr lunch @ \$15,000.00);
(1) 1hr box lunch @\$10,000.00)

LEADERSHIP PARTNER: \$15,000.00

Full-page Ad in meeting program

2 Complimentary Registrations

Full year placement of Logo & Link to Partner website from ASIA Website

Listing on all promotional materials and on site signage

1 Broadcast e-mail to ASIA members per year (content to be determined by Partner

OR

1 eBulletin promotion per year (content to be determined by Partner)

Tabletop Display (4 x 8)

(TOTAL VALUE \$20,000.00)

SUPPORTING PARTNERSHIP: \$7,500.00

Half-page Page Ad

1 Complimentary Registration

Full year placement of Logo listing on ASIA Website

Listing on all promotional materials and on site signage

(TOTAL VALUE \$10,000.00)

ADDITIONAL ASIA PARTNER OPPORTUNITIES 2012-2013 CONFERENCE

___ **Tabletop Display Only:** 2 yrs. \$2,500.00

___ **Full page ad in the Meeting Program:** 2 yrs. \$2,500.00

___ **Half- page ad in the Meeting Program:** 2 yrs. \$1,250.00

___ **Promotional Material** (one page) inserted into each delegate bag: 2 yrs. \$750.00

For more information, please contact: Janice Tilley American Spinal Injury Association O: 404-350-7292 Fax: 404-355-1826 ASIA: 404-355-9772 E-mail: janice_tilley@shepherd.org
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40th Anniversary Commitment Form 2012-2013

Company Name: _____

Contact Person: _____

THIS INFORMATION IS CRITICAL FOR OBTAINING LOGOS, AD COPY, ETC. PLEASE BE SURE TO FILL THIS OUT COMPLETELY WITH INFORMATION ON THE RESPONSIBLE PERSON IN YOUR COMPANY!

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

E-Mail: _____

SPONSORSHIP COMMITMENT:

I wish to become an ASIA 40th Anniversary Partner in the following category (check one please):

Partnership Levels for Years 2012- 2013 (Please see previous pages for specific benefits of Partnership.)

- ANNIVERSARY PARTNER \$40,000.00
- PRESENTING PARTNER \$25,000.00
- LEADERSHIP PARTNER \$15,000.00
- SUPPORTING PARTNER \$ 7,500.00

COVERS BOTH 2012 AND 2013

ADDITIONAL ASIA PARTNER OPPORTUNITIES 2012-2013 CONFERENCE

- Tabletop Display Only:** 2 yrs. \$2,500.00
- Full page ad in the Meeting Program:** 2 yrs. \$ 2,500.00
- Half- page ad in the Meeting Program:** 2 yrs. \$1,250.00
- Promotional Material** (one page) inserted into each delegate bag: 2 yrs. \$750.00

Please respond by faxing your commitment form by **January 9, 2012** to reserve your spot (404-355-1826). Payments should be made no later than **February 20, 2012**. Send your check, payable to:

ASIA
Attn: Janice Tilley
2020 Peachtree Rd., NW
Atlanta, GA 30309